



STALLERGENES  GREER

IN COLLABORATION WITH



June 24, 2025



7:00 PM – 9:00 PM

(KSA Local Time)



Webinar via Zoom

Exploring New Frontiers in AIT: Myths vs. Facts

SPEAKERS: Prof. Emad Koshak & Dr. Shuayb Elkhailifa

The objectives and benefits of the Allergen Immunotherapy Educational Modules:

In-Depth Knowledge:

Participants Gain comprehensive, evidence-based insights into allergen immunotherapy (AIT), including foundational and advanced concepts. This enables healthcare professionals to better understand treatment mechanisms, patient selection, and clinical application.

Personalized Treatment Approaches:

The modules emphasize the importance of personalized medicine in AIT. Attendees learn how to integrate diagnostic tools, such as molecular IgE testing into their practice to customize treatment plans for individual patients.

Application and Best Practices:

Through expert-led lectures, participants learn best practices in applying AIT to achieve optimal clinical outcomes. The modules cover & focus on sublingual immunotherapy, for achieving optimal clinical outcomes.

Enhanced Patient Management:

Professionals will learn to improve patient outcomes by better managing allergy treatment through AIT. This includes utilizing predictive biomarkers to stratify patient groups and align treatment with the most effective approaches.

Cutting-Edge Techniques:

The modules provide exposure to the latest developments and research in allergen immunotherapy, equipping participants with the knowledge to apply cutting-edge techniques and innovations in their clinical practices.

Expert Insights:

With lectures from renowned experts in the field, participants gain valuable insights from leading professionals in allergen immunotherapy. This helps ensure that the education is current, relevant, and rooted in the latest scientific research.

Support for Continuous Learning:

The modules are designed to support ongoing professional development, enabling attendees to stay updated with evolving clinical practices and new treatments in allergen immunotherapy.

Evidence-Based Practice:

By focusing on evidence-based education, these modules help attendees make well-informed decisions when applying AIT in practice, ultimately improving patient care and outcomes.

Commitment to Patient-Centered Care:

The modules reinforce the importance of a patient-centered approach in the treatment of allergies, encouraging clinicians to prioritize the individual needs and preferences of patients while utilizing immunotherapy.

SCAN TO REGISTER

Make sure to download Zoom App



SCIENTIFIC PARTNER



MANAGED BY:



STALLERGENES  GREER



For more information, please contact: Ibrahim Villaruel | +971 58 553 2887 | e.villaruel@pems.me

www.pems.com

JOIN US FOR AN EXCITING JOURNEY IN ALLERGEN IMMUNOTHERAPY EDUCATION!



Led by international experts and pioneers in allergy care, this regional program delves into the latest evidence-based approaches in respiratory allergy & Allergen Immunotherapy (AIT).

List of topics to be covered in the program:

- Allergic Diseases: Diagnosis, Management, and Identifying the Right Patient for AIT to Ensure Long-Term Adherence.
- HDM-Induced Allergic Rhinitis: Burden, Diagnosis, and Improved Outcomes.
- Advancing Grass Allergy Treatment: Case-Based Insights.
- AIT Mechanisms and Guidelines: Selecting the Best Route and Managing Polysensitized Patients.
- Addressing Contraindications in AIT: Solutions and Innovations.
- Exploring New Frontiers in AIT: Myths vs. Facts.

Sessions will be led by international experts in the field of allergy:

Dr. Andrey Kamaev, Russia

Dr. Carla Irani, Lebanon

Dr. Khaled Al Asad, Jordan

Dr. Imad Koshak, KSA

Dr. Pierre Hajj, Lebanon

Dr. Hamad Alhameli, UAE

Dr. Maryam Al Nesf, Qatar

Dr. Adeeb Bulkhi, KSA

Dr. Elena Latysheva, Russia

Dr. George Juvelekian, Lebanon

Dr. Hussein Abdul Ghafor, UAE

Dr. Shuayb Elkhaila, UAE

We look forward to your attendance, and feel free to invite your colleagues!